

APA LITERATURE REVIEW OUTLINE EXAMPLE



Research question: What are the existing solutions, or platforms for corporate social networking? What are the opportunities provided by a corporate social network, and how can you include it into business support system decision-making?

Purpose: Researching existing platforms for corporate social networking. Using the results of this research, to identify the disadvantages of these platforms and give a proposal for improvement and implement a prototype of the corporate social network analysis system.

Thesis: Social networks have made a significant number of people the everyday way of communication and Internet connectivity. Given the popularity and some of the benefits provided by this new way of communicating and sharing content, social networks are now being deployed in the business environment, resulting in the emergence of corporate social networks

Audience: Academic population, Companies, Web developers

Title: Platform for corporate social networking

I. Introduction

1. Problem of research
2. Subject of research
3. Research Objectives
4. Research hypotheses
5. Methods of research
6. Structure of graduate thesis
7. Contents of graduate thesis
8. Contribution of research

II. Body

1 Corporate Social Network

A. Comparison of Public and Corporate Social Networks (Aichner & Jacob, 2015)

B. Review the literature on corporate social networks

i. The purpose of introducing a corporate social network (Butler, Butler & Chester, 2010)

ii. Enterprise 2.0 (O'Reilly, 2005; McAfee, 2009; McAfee, 2006)

iii. Seven Things Needed for a Corporate Social Network

C. Platform Components for Corporate Social Networking (Negash, 2004)

2. Comparison of existing platforms for corporate social networking
 - A. Comparison Criteria of Corporate Social Networks
 - B. Evaluating Platform for Corporate Social Networking (Monclar, Oliveira, de Faria, Ventura, de Souza & Campos, 2011)
3. Support business decision making and analysis of corporate social networking
 - A. Support for business decision making (Wylie, 1990; Jacobs & Weston, 2006; Power, 2012)
 - B. Corporate Social Network Analysis Items (De Nooy, Mrvar & Batagelj, 2005; Kleinberg, 1999)
 - C. Network Analysis Tools (Shafiei, 2004)
4. System Model for Network Analysis by Intermediate Tool Tool
5. Implementation of the system for analyzing the network indirectly using the tool Pajer
 - A. System Architecture for Network Analysis by Intermediate Toolkit (Borgatti, Everett & Freeman, 2002)
 - B. The domain of the web service for network analysis
 - C. Modes of operation of Pajer
 - D. Web service CSNWebService
 - i. The technology of implementation of the CSNWebService web service
 - ii. CSNWebService Web Services Files
 - iii. Methods of Web Services by CSNWebService
 - iv. Class of the CSNWebService web service
 - v. Managing Web Services Requirements and Using the Tool Tool
 - E. Application Domain
 - F. Web application FER CSN Analysis
 - i. Web application implementation technology FER CSN Analysis
 - ii. Web application database FER CSN Analysis
 - iii. Authentication and Authorization of the User's Web Application FER CSN Analysis
6. Example of using an implemented system for network analysis by indirect use of tools Pajer
7. Conclusion and future work
8. Literature